



Yes you **CAN** learn how to
Create Your Own Magic Routines
and Give **ALL** Your Magic
MORE IMPACT
Than You Ever Thought Possible...

"Mitch had a significant impact on the development of my award winning act. Whether you're a beginner in magic, or an experienced, seasoned professional, you'll find Mitch's lecture packed with valuable ideas that you can use right away to make your magic much better."

—Johnny Ace Palmer, World Champion Magician.

"He's giving away the REAL secrets!"

—Andrew, Detroit area close up pro, and inventor of Ultra Smoke 2000.

The **ART** of Magic

An inspiring lecture by International Award Winner Mitch Williams

MITCH WILLIAMS shares his insights on how to approach magic as an actual **Art Form**.

Have you ever wanted to create your own magic, but didn't know how or think you could? Mitch shatters the myths about creativity in magic being only for the top pros.

Filled with tons of practical ideas that you can use immediately to give your magic more impact!

- **Express YOURSELF through your magic!**
- **Use proper focus to make your magic stronger and get better audience response.**
- **Make ALL your magic more natural.**
- **Give your magic meaning and purpose!**
- **Use balanced movement to...**
 - **Automatically create natural misdirection.**
 - **Smoothly blend sleights and techniques with your expression and body language.**
 - **Accomplish sleights and other magic techniques invisibly!**
 - **Make all your magic fit your character and personality.**
- **Learn about the creative process and how to use it to develop your own routines.**

Mitch uses sleight of hand effects and routines throughout the lecture to illustrate his main points, which can also be easily applied to ANY type of magic, regardless of your experience or skill level. He makes advanced performance skills simple and easy to understand and apply. This is far beyond mere "theory": you'll leave inspired and empowered to make your magic **MUCH** better-- along with the tools that will help you do **EXACTLY THAT!**



Mitch Williams

...magic

“Unforgettable events that amaze, amuse, and inspire.”

PERFORMING CREDITS:

Nightclubs:

MAGIC CASTLE, Hollywood, CA. « *ILLUSIONS NIGHTCLUB*, Indianapolis, IN.
WIZARDZ, Universal City Walk, Universal City, CA. « *MAGIC ISLAND*, Newport Beach, CA.
COMEDY AND MAGIC CLUB, Hermosa Beach, CA. « *THE BODY SHOP*, Los Angeles, CA.
PUNCHLINE UNDERGROUND ATLANTA, Atlanta, GA. « *MAGIC ISLAND*, Houston, TX.
RIBTICKLER COMEDY AND MAGIC CLUB, Minneapolis, MN. « *ICE HOUSE*, Pasadena, CA
KRAZY J's MAGIC AND COMEDY CLUB, Redondo Beach, CA.

Special Appearances:

It's Magic Show, 1986, Variety Arts Center, Los Angeles, CA.
FISM '88 Competition Show, The Hague, Holland.
Illusions: A Magic Spectacular 1988\89, revue show toured across Canada.
Opening act for *Marty Allen* and *Steve Rossi*, Houston, TX.
Tannen's Jubilee, Brown's Hotel, Loch Sheldrake, NY (Shared bill with *Harry Blackstone Jr.*)
I.B.M. Gold Medal Show, Long Beach, CA (Shared bill with *Doug Henning*.)
New York Magic Symposium, Roosevelt Hotel, New York City.
Marik Magic Convention, Sunmihashi Hotel, Atami, Japan.
Desert Magic Seminar, Tropicana Hotel, Las Vegas.
Magic to Die For, revue show, Harvey's Lake Tahoe.
Jon Paul's Masters of Magic, revue show, Normandie Casino, Gardena, CA.

Television:

I.B.M. TV Special for NHK-TV Network, Japan. (Taped in Long Beach.)
1988 Magic Olympics TV Special for Fuji-TV, Japan. (Taped in Atami, Japan.)
Aixo es Massa, TV series, TV3, Barcelona, Spain.

Corporate Clients:

Pudik Graphics (Creative consulting.) « HealthNet
Progressive Impressions International « Horace Mann
Dean Witter Reynolds, Inc. « Merrill Lynch
Calsonic Miura Graphics « RLI Corporation
Delta Lithograph, Inc. « Greater Alarm Co.
Nissan Motors of Japan (Hand inserts and creative consulting on Japanese television commercial).
Merchandising & Marketing Executives of the Building Industry of Southern California (M.A.M.E)

Cruises:

Southward, NCL line.

Vistafjord, Cunard line.

DIRECTING\PRODUCING CREDITS:

The Magic of Hollywood Show, Sept.--Oct., 1987, Olio Theatre, Hollywood, CA.
Johnny Ace Palmer--World Champion Magician--Live at the Backstage Theatre, Sept.--Oct., 1989, Irvine, CA. (Directed, co-produced, and special appearance.)

Illusions: A Magic Spectacular 1989\90, Revue show tour across Canada, (Artistic and technical consultant and advisor.)

The Wizard's Den--The Magical Land of Imagination, Sept. 1995 and April 1997, Educational children's show, Apollo Theatre, Peoria, IL. (Wrote, directed, co-produced, set and costume design, music credit, lighting design, and appeared as the star of the show.)

Cinderella, June--August, 1996, Children's show, Zellmer's Dinner Theatre, Farmington, IL. (Director.)

PERFORMING AWARDS:

1987 International Brotherhood of Magicians Stage Award of Merit.

1986 Bill Baird Award of Excellence in Sleight of Hand.

1985 I.B.M. Gold Medal Finalist.

1983 Society of American Magicians Stage Award and Gold Medal.

Ben Chavez Memorial Trophy for Proficiency in Sleight of Hand.

1982 Michigan Magic Day Stage Award.

1981 Duke Stern Memorial Trophy.

Michigan Magic Day Close up Award.

SPECIAL SKILLS\ABILITIES:

Martial Arts:

Judo: Instructor and black belt holder. Former Illinois State Champion. Trained with U.S. Olympic and World Games Judo Teams at U.S. Olympic Training Center in Colorado Springs, CO.

Other: Experience in Aikido, Ju Jitsu, and other martial arts.

Athletics:

Running: Long distance runner. Former member of collegiate cross country team. Competed in races in various parts of U.S. Completed two marathons.

Other: Active in many sports, including swimming, wrestling, gymnastics, and hiking.

Art:

Graphics: Worked in Spoon River College Audio-Visual Department as graphic artist. Currently designs logos, etc. for businesses and entertainers; work with computer graphics.

Other: Accomplished in oil and acrylic painting, pen and ink drawing, pencil drawing, calligraphy, and computer graphics.

Teaching:

Experienced teacher of both children and adults in a variety of areas, including magic, judo, gymnastics, and goal setting skills.

Here's What Other Professional Magicians Have To Say About Mitch Williams and His Lecture...

"I can personally promise to those that attend (Mitch's) lecture that you are in for a treat and such a learning experience that you will not gain anywhere else. I worked with Mitch for eight weeks in California. I have personally seen the results that he creates. And you will benefit from this award winning performer and creative mind. He will show you how to create your own magic routines and give your magic real impact.... which can also be easily applied to any type of magic, regardless of experience or skill level."

—Glen Gary, Northern Virginia SAM #252

"This sort of material I really feel is the real magic and is in short supply within the magic community. I have been for a long time trying to find my character and feel this is going to be a great help. I have been in magic for many years starting out very young and find myself changing styles too often, trying to find what suits, but feel with the (lecture) I am getting closer."

—Graham Rogers, Phoenix, AZ

*"Mitch is my hero! I learned a **LOT** from his lecture! It's a truly valuable lesson for any professional."*

—Amos Levkovitch, 2-time winner of ***Magic Castle Stage Magician of the Year.***

"Mitch had a significant impact on the development of my award winning act. Whether you're a beginner in magic, or an experienced, seasoned professional, you'll find Mitch's lecture packed with valuable ideas that you can use right away to make your magic much stronger and more impressive.."

—Johnny Ace Palmer, ***World Champion Magician***; 2-time winner of ***Magic Castle Close Up Magician of the Year; Magic Castle Lecturer of the Year***; (and numerous other awards, including the ***IBM Gold Cups.***)

*"He's giving away the **REAL** secrets!"*

—Andrew Dakota, Detroit area close up pro, and inventor of Ultra Smoke 2000.

"I whole-heartedly recommend Mitch Williams' lecture. I believe there are only a handful of performers that truly understand what the art of magic should be, and Mitch is one of them."

—TC Tahoe, 2-time winner of Magic Castle Parlour Magician of the Year.